

Innovation with Cloud and Big Data Solutions that will Revolutionize your Business – Join SAP and Partners



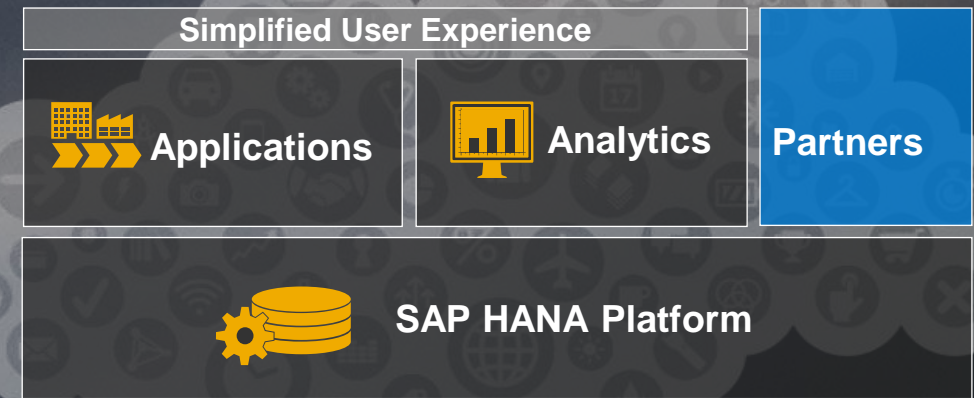
Thorsten Leiduck
VP ISVs and Digital Commerce, SAP GPO

www.sapadpc.com

SAP

2014-11-04

SAP's open platforms bring more innovations to customers faster than ever



2,000
Software & tech
partners

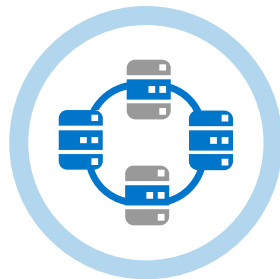
3,000
Service partners

4,000
Solution resellers

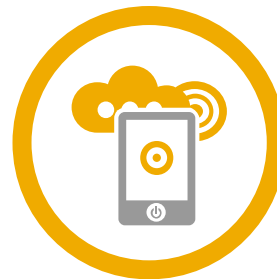


SAP HANA Cloud Platform

Build, extend, and run next-generation applications on SAP HANA in the cloud



Build
New Cloud Apps

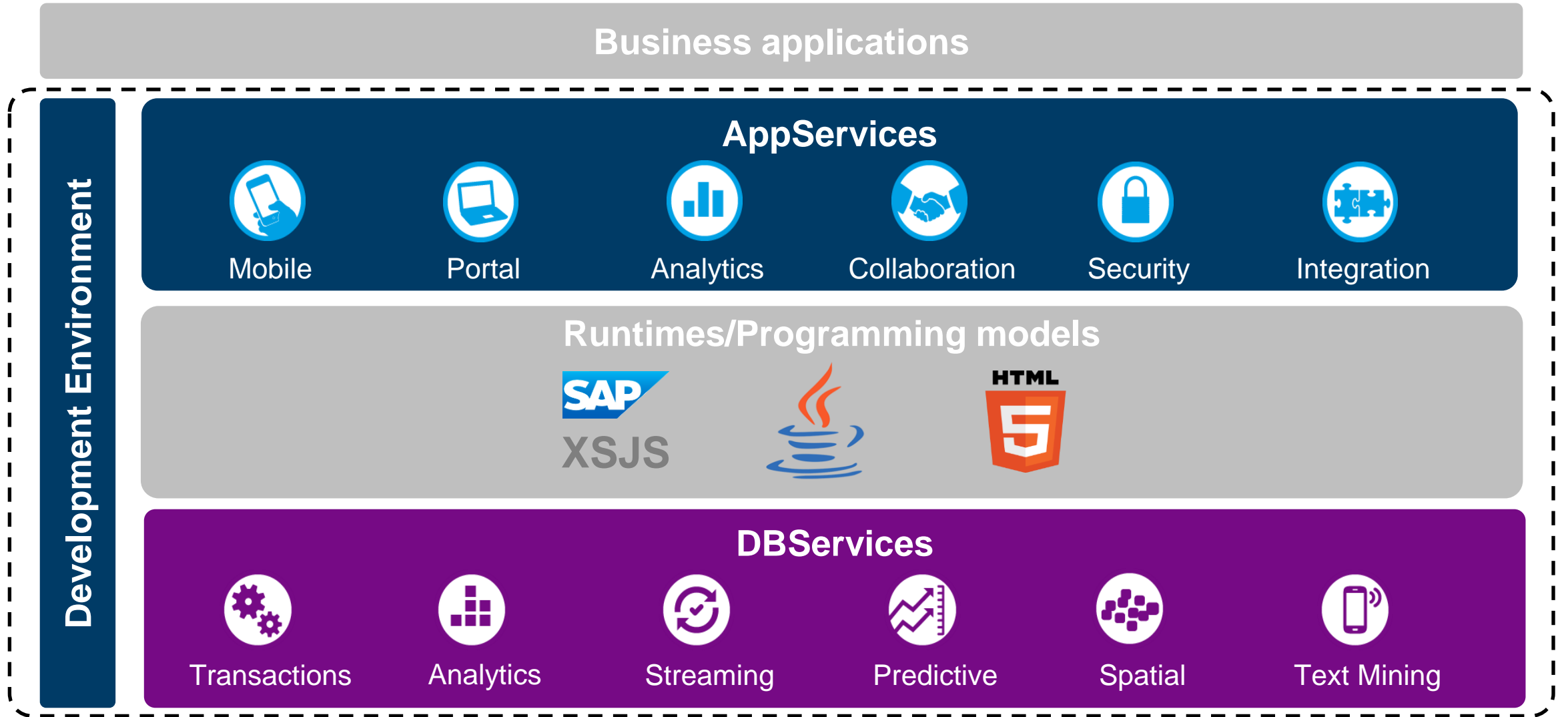


Extend
Cloud Apps



Extend
On-Premise Apps

Architecture of SAP HANA Cloud Platform



SAP Marketplaces and SAP Partnership

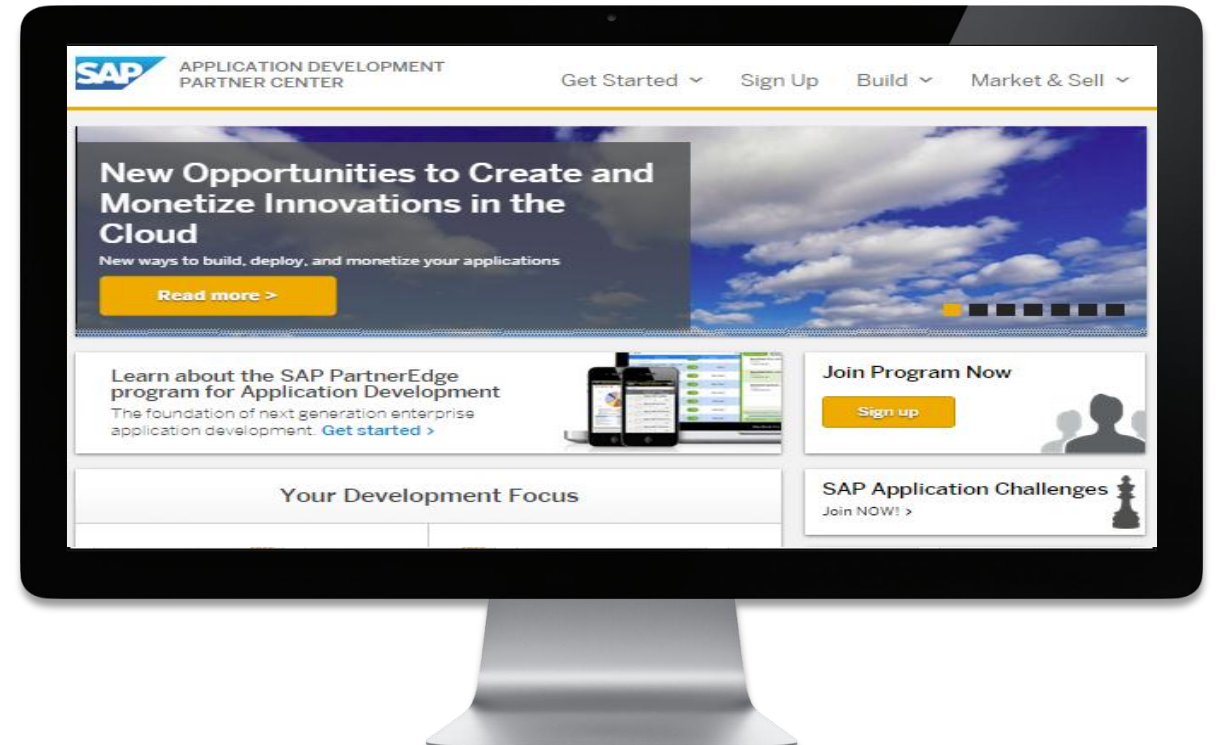
SAP Store\SAP HANA Marketplace

A single destination to evaluate, consume and market applications built on SAP HANA Cloud Platform.



SAP Application Development Partner Center

Become an SAP Application Development Partner today, sign up at www.sapadpc.com



The SAP HANA and SAP HANA Cloud Challenge

Breakthrough Innovation in Action

 #SAPAppsChallenge

100+

Qualified App Idea Submitted

32

Qualified Participating Companies

10

Number Participants to Meet all
Criteria and Deadlines

4

Application Challenge Finalists

1

Application Challenge Winner

Winner

**Enterprise
Jungle**

Finalists listed in alphabetical order

Finalists

**accenture**
High performance. Delivered.

inmind

**keytree**

**PAL**
OPERATIONAL ANALYTICS



A person in a dark suit and patterned tie is holding a tablet. A glowing white cloud is positioned above the tablet, with a network of blue nodes and lines extending from it. The person's right hand is touching the tablet screen, which is illuminated by a blue light. The background is a dark, textured grey.

THANK YOU !

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The SAP logo, consisting of the letters 'SAP' in white on a blue background.

SAP