ringplus+

Modern telecom
and
the internet of things

- An MVNO - Mobile Virtual Network Operator

- Leveraging Realtime & Web-scale Technologies: WebRTC, Docker, FreeSWITCH, Adhearsion, PostgreSQL, Redis, etc...

- Innovation & Member Focus

IoT and Telecom Today

HANDSETS

- U.S. Smartphone penetration is >65%
  - Mobile sensor platforms
  - A Robot In Every Pocket

M2M

- Machine 2 Machine
  - Large deployments, large contracts

DATA DEVICES

- 3G vs LTE vs WiFi
- Multiple Devices Per Family, Multiple Uses

M2M Deployments

Whispernet
telehealth
Fleet telematics

oil & Gas
infrastructure
Security

Agriculture

No Individual Consumer Focus

Historically, working with cellular devices has been hard.

- Provisioning is difficult

- Device control is nonexistent

- Data is inaccessible

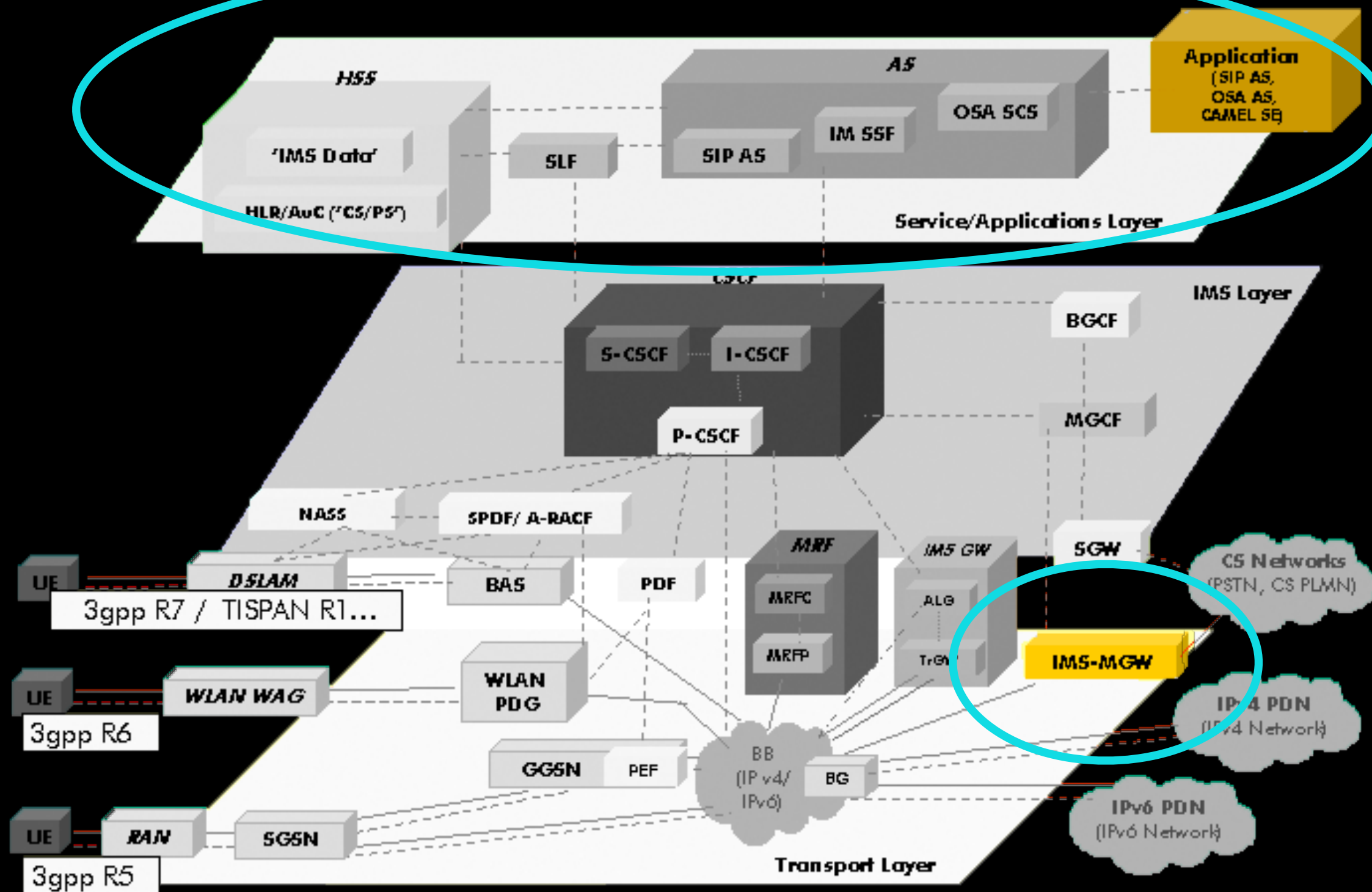- MNOs are… bureaucratic

MVNO INNOVATION

SMALL, FAST, FLEXIBLE

Wrap MNOs in a comfortable shell

Fail Fast

Leverage MNO Infra Stability

IMS Network Diagram

REST Device & Account API

Introduction

Version 1.3.0

The RingPlus API is a new, powerful set of tools for interacting with mobile phones and the cellular network. The API is built around REST and allows you access virtually all aspects of your account - you can lookup call detail records, including inbound or outbound usage data on SMS, Data, MMS, and international minutes. You can change your phone number, or swap your current device with another, check your voicemail, and many more features that have traditionally been locked away behind carrier walls. We're excited to help bust open the silos!

Since the API is based on REST, interacting with it is very easy - you can even do it from your browser. We implement the OAuth2 protocol to help garuantee the security of the your account data, and will soon allow you to set permissions on what parts of your account an application can access.

We are proponents of SemVer and while this API is living and breathing, you can write your applications knowing we won't break existing functionality.

These documents will be updated frequently as we continue to add services to the RingPlus API.

GET STARTED
Introduction
Libraries
Authentication
Versioning
Scopes
Errors
Dates and Times
Errata

API METHODS
Accounts
Account Registrations
Change Devices

- Billing, device registration, CDRs, Voicemails, etc…
- Location data
- OAuth and 3rd party access

```
curl https://api.ringplus.net/users/1/account_registration_requests
-X POST
-d access_token=…
-d "account_registration_request[name]=John Smith"
-d account_registration_request[billing_plan_id]=1
-d account_registration_request[device_esn]=600ABCDEF123
-d account_registration_request[credit_card_id]=1
```

CONSUMER PRODUCTS

DATA SUBSCRIPTIONS COST MONEY.

Different Levels of Connectivity

Bluetooth —> WiFi —> Cellular

Realtime data & device control

PLANNED OBSOLESCENCE

LEVERAGE EXISTING DEVICE CONNECTIONS

PREDIAL
- Calling card functionality
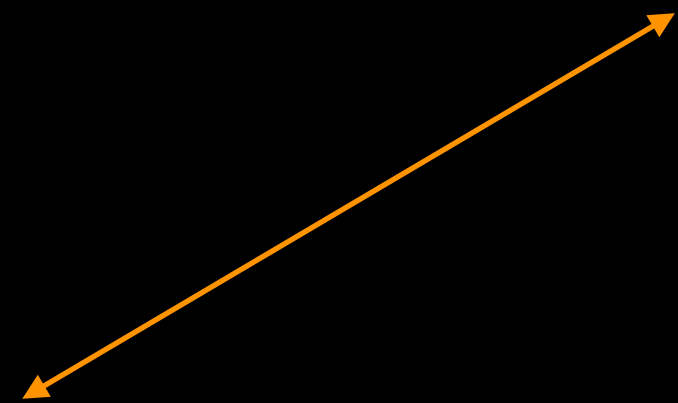- Rate/presence announcement into app

DIALING
- Location-aware announcements and advertisements
- Interactive ringback tone radio stations

CONNECTED
- Call recording
- Automated in-call translation
- Conversational support

HANGUP
- Gamefication
- Transcription of Call Recording
- Webhooks & CDR Analysis

Bob

Alice

INCALL APPS

Alice hears a private message from Bob in her RBT, followed by breaking news and an ad for Pepsi

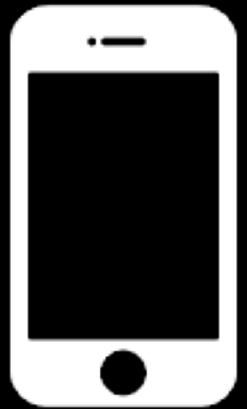Alice uses a $0.99 InCall app to record, translate, and transcribe the call

Transcription   Recording
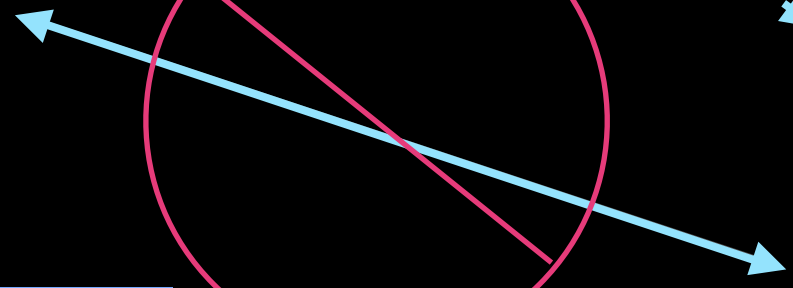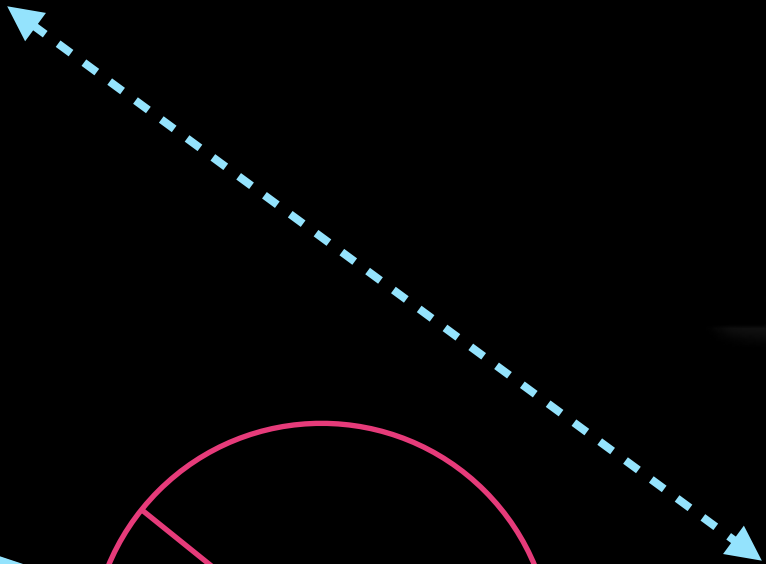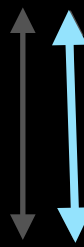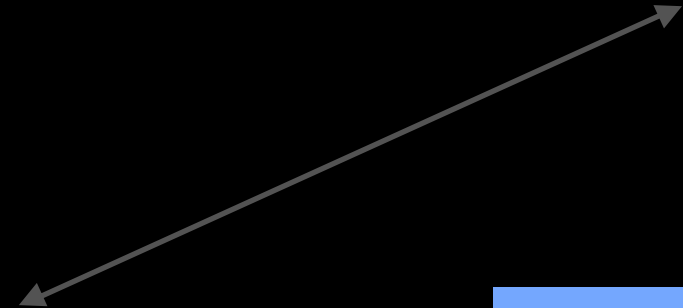
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WebRTC

Alice

Bob

MNO

Billing   QoS

Alice calls Bob via MNO
MNO forwards traffic to RingPlus
RingPlus anchors the media and the call completes

Bob's Coverage is Spotty and wants to quickly share his photos

Bob escalates from his phone to his browser

Bob can also reconnect from his phone via WiFi

SPEAK YOUR LANGUAGE

ringplus

You've received a new voicemail message

A voicemail was received from (213) 407-6426 on Wednesday, August 13, 2014 at 06:46 PM PDT.

あなたが選択されているおめでとう間違って、それはあなたが簡単なアンケートに参加するためにと、最後に変更のための調査を含めている二人と最もクリスのようなすべての経費最初バハマへのクルーズのようなものだ誠にバハマへの無料クルーズを受信する調査のあなたが警告するあなたのクルーズになります。プレス1は現在、調査を開始し、バハマ、最初の数へのクルーズの誤ったためにバハマお客様に無料でクルーズを受信するために選択されている9キーの規制を調査を拒否すると、私たちのリストのプレスから取り外すことが2つの相補クルーズのチケットを受信するあなたは簡単なアンケートに参加する人と最もクリスのすべての費用は変化のための調査を含めているようにしたいと、調査の終了時には、警告クルーズになります。プレス1は現在、調査を開始し、調査を拒否すると、私たちのリストプレス9から除去することが2つの相補クルーズのチケットを受信します。

The origin message is below:

Congratulations you have been selected to receive a free cruise to the Bahamas you for incorrectly it's like cruise to the Bahamas first two people and like most Chris's all the expenses are included survey for change with for you to participate in a short survey and at the end of the survey you will be a warning your cruise. Press one now to start the survey and receive two complimentary cruise tickets to decline the survey and be removed from our list press nine key regulations you have been selected to receive a free cruise to the Bahamas you for incorrectly it's a cruise to the Bahamas first few people and like most Chris's all the expenses are included survey for change would like for you to participate in a short survey and at the end of the survey you will be a warning your cruise. Press one now to start the survey and receive two complimentary cruise tickets to decline the survey and be removed from our list press nine.

A recording of your message has also been attached.

WebRTC

BIG DATA

IoT and Telecom Tomorrow

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