



ORACLE ON VERIZON CLOUD

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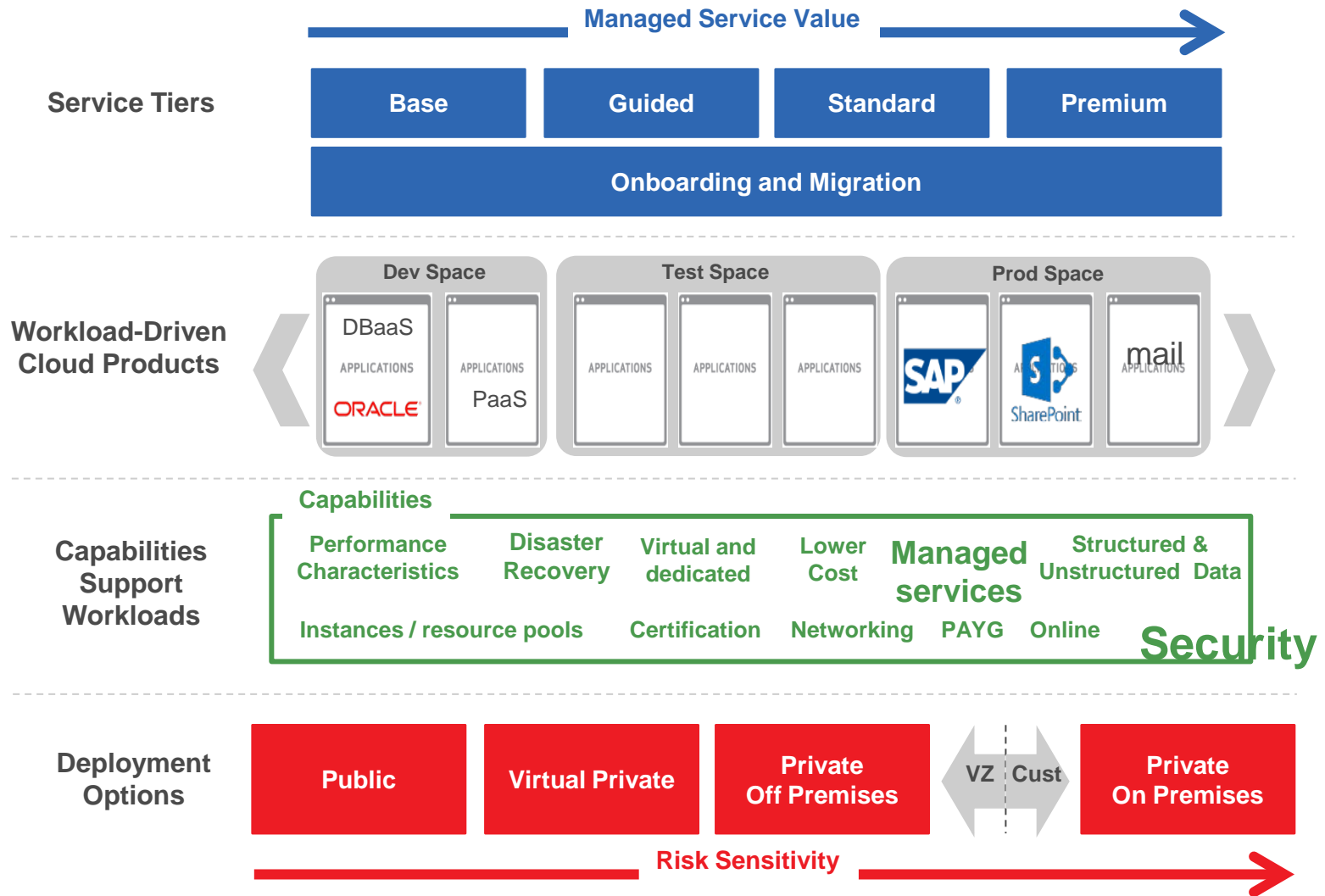
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Verizon Cloud

Delivering More than Cloud





Flexibility and Choice

Match Your Services to Your App Criticality



Simple, High Value Workloads

- Dev/Test
- Branding Websites
- Business Continuity

Base/Guided Service Tiers



Business Critical Workloads

- Production
- E-Commerce
- Intranet / Portals
- Consolidation

Guided/Standard Service Tiers



Mission Critical Workloads

- ERP / CRM / SCM
- Back Office
- Unified Communications
- Business Transformation

Premium Service Tier





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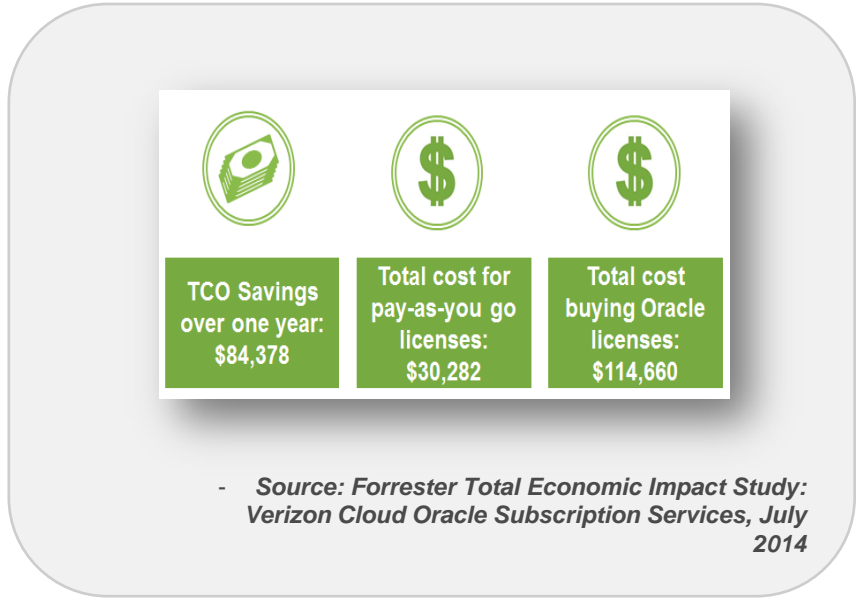
Market Offering

- New ways to consume Oracle licenses:
 - Subscribe to Oracle Database & Middleware running on Verizon Cloud

Benefits

- **Budget Optimization**
 - Conserve capital
- **License Elasticity**
 - Maximize Oracle investment, only pay for peak when needed
- **Business Agility**
 - Provision Oracle licenses faster with near zero administration

Cost Avoidance

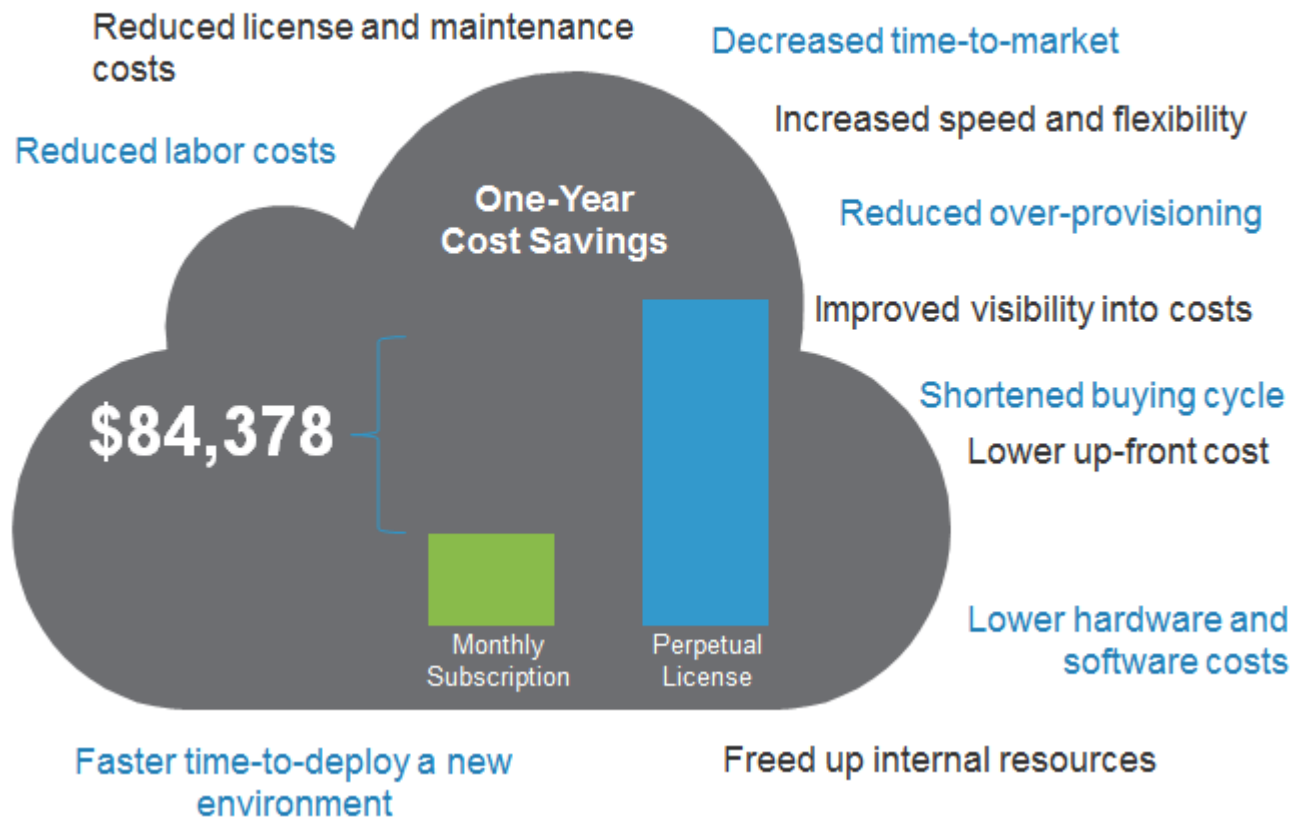




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Value: Cost Avoidance and Elasticity

Specific Business Benefits That Matter To Clients Using The Cloud for Their Oracle Database:



- Source: Forrester Total Economic Impact Study: Verizon Cloud Oracle Subscription Services, August, 2014

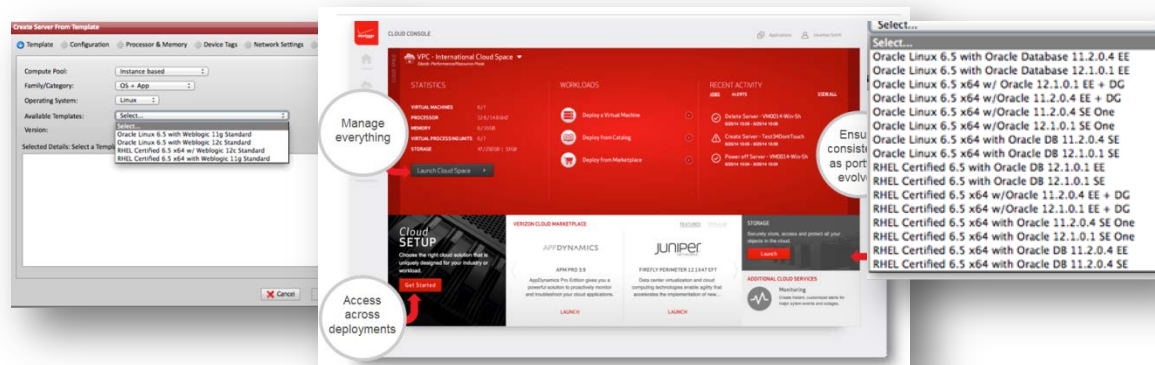


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Use Cases

Use Case	Description	Customer Drivers
✓ Bridge	<ul style="list-style-type: none"> • Transitions, upgrades, testing or staging between versions 	<ul style="list-style-type: none"> • ‘Our cost model is too capital-heavy’ • ‘This must support our ‘Nimble IT’ initiative’
✓ Burst	<ul style="list-style-type: none"> • Incremental demands in production systems for unusually high performance spikes 	<ul style="list-style-type: none"> • ‘We need new ways for faster & easier’ delivery of a digital customer experience • ‘We need to win new business faster to drive revenue growth’
✓ Seed Lab	<ul style="list-style-type: none"> • Initial purchases for development and staging new applications 	<ul style="list-style-type: none"> • ‘Help me keep prices low for our applications’

Verizon Cloud Templates



Oracle Software

Oracle Database 11g, 12c

- Oracle Database Standard One Edition
- Oracle Database Standard Edition
- Oracle Database Enterprise Edition
- Oracle Database Options & Packs

Oracle WebLogic Server

- Oracle WebLogic Server Standard Edition
- Oracle WebLogic Server Enterprise Edition
- Oracle WebLogic Suite
- Oracle WebLogic Options & Packs



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