



# Designing and Managing Private Clouds in Minutes

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# Managed Infrastructure Market Growth

**2014**     **\$27.5 Billion**

**2018**     **\$55.4 Billion**

“There are clear indications that the traditional, clearly divisible market segments that make up the hosting world are rapidly collapsing into each other and boundaries are dissolving between what were operationally distinct types of hosting business.”

[Source: 451 Research Report: Managed Infrastructure Market Overview 2014 – Global Perspectives]

# Trends

- Deployment Speed
- Admin Efficiency
- Flexibility across multiple environments
- Transparency of management



“Enterprises will soon spend more money on hosted IT infrastructure than they do on their own servers for the first time, and there is no going back from this trend.”

[Source: 451 Research Report: Managed Infrastructure Market Overview 2014 – Global Perspectives]

# What is Citrix CloudPlatform?

**CITRIX**  
CloudPlatform

Build your cloud the way  
the world's most successful  
clouds are built

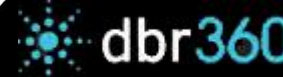
- Secure, multi-tenant cloud orchestration platform
  - Turnkey platform for delivering IaaS clouds
  - Hypervisor agnostic
  - Massively scalable, secure and open
  - Open source, open standards
  - Deploys on premise or as a hosted solution
- Deliver cloud services faster and at a fraction of the cost

# 250+

## Large Scale Production Clouds In Deployment



### Service Providers | Telcos



### Web 2.0



# 40,000+

## Servers per Region

